



## **NuView Systems Expands Globally**

*Rapid growth leads to launch of European Sales Office*

Wilmington, MA – May 1, 2008 – NuView Systems, Inc., developer of the award-winning global NuViewHR® / Payroll product suite, announces the launch of its first European sales office, based in Norway. The office will provide sales and support across Europe.

As a leading provider of HRMS/Payroll software tools, NuView Systems allows organizations to strategically, and effectively, manage people, process & strategy, across the enterprise, on a global basis. NuView continues to expand its efforts to educate and empower organizations to improve their human resource business processes, recruit, retain and reward star performers, and provide key operating metrics to HR and C-Suite Managers that impact business strategy and profitability.

“Almost all new clients are global organizations, looking to have their global workforce under a single HR platform. The European office will accommodate our growth and help us service our current and future global clients better. Last year, NuView grew 110 percent and we are confident that our global solution offers organizations the flexibility, and right mix of tools, to be more successful and thrive in this worldwide environment,” said Shafiq Lokhandwala, CEO of NuView Systems Inc.

NuView's success in 2007 was due in part to recognition by leading analysts for its in-depth functionality, flexibility, powerful customization toolset (NuViewTools) and ability to serve as a single global HR platform -- allowing organizations to automate the transactional parts of HR, including Benefits Administration, and address the strategic side of HR, with additional tools such as Performance Management, Succession, Recruiting and Metrics. The addition of a complete Payroll suite in 2007 allowed NuView to significantly expand its footprint also.

### **About NuView Systems, Inc.**

NuView Systems is a global provider of HR & Payroll management tools that leverage technology to help organizations manage people, process & strategy across the enterprise, on a global scale. Designed for organizations with a strategic HR vision, who view technology as the means to execute that vision, NuView's clients are leading organizations that have improved organizational effectiveness, while earning global recognition for the superior delivery of HR and Payroll services.

NuView's web native product suite has won numerous industry awards and accolades, including “Top Ten HR Products” by Human Resource Executive magazine, and a Human Resource Technology Excellence Award for Innovative & Creative Development of HR Technology Solutions – HRMS.

To find out more, visit <http://www.nuviewHR.com> or call 978-988-7884.