



NuView Launches Updated Website

New look, rotating promotional panels, animated videos highlight release

Wilmington, MA - August- 26, 2009 - NuView Systems, Inc., developer of the award-winning NuViewHR® and Payroll product suite, announced today the launch of its newly redesigned corporate web site - www.nuviewinc.com.

NuView has updated its website with a fresh new look and color palette. The site provides an updated layout with new graphics, links to company pages on social networking sites, new product videos, a convenient download resources button and more.

One of the critical features of the new website is the updated look and feel, and easy navigation tools for both prospects and clients (who log onto a support portal from the site). Previous visitors may notice the same functionality, but the cleaner, screen resolution friendly setup and appearance is a nice upgrade and improves the visitor experience.

Prospective clients, and NuView clients, are provided with a wide array of information, ranging from company history to product data sheets and videos (product pages) to a delivery option comparison chart and downloadable product specifications.

“We strive to keep the site fresh, exciting and dynamic so that visitors have a reason to keep coming back” says Bill Copeland, Director of Marketing at NuView. “Our CEO is always being quoted in an article or being interviewed on TV. Those items are constantly changing, along with new client announcements. The new site puts these items in the forefront and the rotating panels, which have been greatly expanded, allow us to promote a wider range of products, services and important news for customers and prospects.”

About NuView Systems, Inc.

NuView Systems is a global provider of HR & Payroll software tools that enable business strategy through advanced HR technology, across the enterprise, on a worldwide basis. Designed for organizations with a strategic HR vision, which utilize our flexible technology to achieve that vision, NuView’s clients are leading organizations that have improved organizational effectiveness and earned global recognition for the strategic delivery of HR & Payroll services to their respective organizations.

NuView's web-native product suite has won numerous awards, including "Top Ten HR Products of the Year" by Human Resource Executive magazine, and a Human Resource Technology Excellence Award. Most recently, NuView was named to the Inc. 5000 list of the fastest growing companies, ranking #901.

To find out more, visit <http://www.nuviewHR.com>.