



## **NuView Accelerates Global HR System Rollouts Expects Businesses To Expand in Overseas Markets in Second Half of 2010**

*Leader in HR & Payroll technology sees globalization, health care reform,  
and "resume tsunami" as trends driving demand for HR technology*

**Andover, MA – August 4, 2010** – Spotting a significant shift among U.S. businesses, [NuView Systems Inc.](#) says that as organizations expand into foreign markets to drive profitability and revenue growth, it expects the move to global HR systems to accelerate in the second half of 2010 in order to put global "HR systems of record" in place to better manage their global workforces.

"NuView has a long history of providing HR and Payroll systems for U.S. companies with international operations. In recent months, we've seen an upswing of interest in this technology and we expect this trend to continue to rise as businesses look to capitalize on opportunities overseas," said Shafiq Lokhandwala, CEO of NuView. "But while international markets may offer opportunities for business growth, it is imperative that these organizations address issues like foreign currency management, localization of HR information, foreign language support, international salary structures and country-specific rules on data privacy."

NuView is gaining global recognition for its ability to address the needs of multi-national organizations, incorporating a customer's global workforce under a single HR platform. Operating under a single platform makes it easy to report globally, eliminating the need for separate HR systems within each country. Its product suite, NuViewHR®, is available in a variety of languages out-of-the-box, including English, Simplified Chinese, French, Spanish and German, and can be easily translated to any language needed. Key to the NuViewHR system is that all system components – not just the Self-Service portals – are available to users in the local language.

Earlier this year, NuView opened a London sales office -- its first overseas location – in conjunction with the roll out of a new [international page](#) on its website that highlights the company's global offerings and in-depth experience with serving its global customers and partners.

NuViewHR's globalization capabilities include:

- localization of forms and fields for a designated country
- localization of data
- foreign data management
- foreign currency management (local and corporate currency)

- foreign name, address and date fields
- country-specific rules on data privacy

With NuViewHR, a software feature called the "International Regulator" allows clients to define fields, controls, hide or show menus and tabs and other items for each specific country, within the standard product, with no programming/customization. This allows for easy configuration to ensure that country specific needs are met.

Globalization of business and the adoption of HR systems that extend across international boundaries and cultures will be the central focus of NuView's upcoming User Conference in September. The conference will feature a keynote from global customer Aggreko, a panel discussion with some of NuView's global customers to discuss global rollout planning, change management and data privacy and other scheduled sessions centered on global HR management. NuView anticipates these sessions will be well-attended.

NuView also identified "safe harbor" as another globalization-related trend expected to drive adoption of advanced HR systems in 2010 and 2011, as businesses work to meet safe harbor requirements while doing business in other countries.

Other 2010/2011 emerging business trends that NuView foresees:

- health care renewals and the impending national health care reform
- the "resume tsunami" challenging businesses seeking new hires as the economy improves
- the impact of social networks on talent recruitment and workforce management
- investment in HR systems to support the growth of businesses emerging from the economic downturn

"System flexibility will be key as each of these areas takes shape and matures, and each will impact HR strategy. NuViewHR is ideally positioned to help organizations track, analyze and implement all of these emerging trends facing organizations" adds Lokhandwala.

NuView's CEO, Shafiq Lokhandwala, is available for comment on any of these issues.

### **About NuView**

NuView Systems is a global provider of HR & Payroll software tools that enable business strategy through advanced technology, across the enterprise, on a worldwide basis. NuView's clients use our flexible technology to achieve their HR strategic vision. These organisations enjoy improved organisational effectiveness and global recognition for the strategic delivery of HR & Payroll services to their employees.

NuView's web native product suite has won numerous awards, including "Top Ten HR Products of the Year" by Human Resource Executive magazine, and a Human Resource Technology Excellence Award.

In 2009, NuView was named a CODiE Award Finalist for Best Human Resources Solution by the Software & Information Industry Association (SIIA) and was ranked on the Inc. 5000 list of fastest-growing companies, achieving three year revenue growth of 335%.

For more information, visit: [www.nuviewinc.com](http://www.nuviewinc.com)

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