



## **Largest U.S. Supplier of Sporting Goods Selects NuViewHR®**

NuView Systems Inc. announces that **Ellett Brothers (United Sporting Companies)** has selected the NuViewHR® product suite for transactional automation and strategic HR decision making for its 600 employees throughout the U.S.

Ellett Brothers, LLC is a nationwide marketer and supplier of outdoor sporting goods product. Since 1933, the Company markets and distributes a broad line of products and accessories for hunting and shooting sports, marine, camping, archery, and other outdoor activities.

With the largest sales force in the industry, the company serves over 30,000 independent retail customers in all 50 states and maintains the largest product selection in the industry with over 85,000 SKUs.

Ellett believes that dedication to providing exceptional customer service and support through a highly-trained and motivated sales team, broad product selection, rapid order fulfillment, and purchasing convenience are, and will continue to be, the hallmarks of Ellett Brothers' approach to serving the outdoor sporting goods market.

Ellett Brothers will implement *NuViewHR's HR & Benefits Administration, Recruiting Management, CSS, ESS, MSS, Performance Management, Time Entry and Legal Line* modules to support their employees.

To learn more about Ellett Brothers, visit <http://www.ellettbrothers.com/>

### **About NuView Systems**

NuView Systems is a global provider of HR & U.S Payroll software tools that enable business strategy through advanced technology, across the enterprise, on a worldwide basis.

NuView Systems' clients use our flexible technology to achieve their HR strategic vision. These organizations enjoy improved organizational effectiveness and global recognition for the strategic delivery of HR & Payroll services to their employees.

NuView Systems' web native product suite has won numerous awards, including —Top Ten HR Products of the Year by Human Resource Executive magazine, and a Human Resource Technology Excellence Award.

NuView Systems is ranked on the Inc. 5000 list of fastest-growing companies, as well as the Global Software 500.

For more information:

U.S. Headquarters: 978-296-6600  
Email: [info@nuviewinc.com](mailto:info@nuviewinc.com)  
Web: [www.nuviewinc.com](http://www.nuviewinc.com)